

JourneyMark Hypothetical Past Performance

Issued by Integrity Life Insurance Company



JourneyMark fixed indexed annuity products offer a variety of allocation options that allow you to grow your retirement funds safely. These include a fixed interest option, which credits interest at a fixed interest rate guaranteed for one index year, and indexed interest options, which earn interest based on the performance of a specific market index. Indexed interest options allow you to benefit from market gains without exposing your money to market loss.

With a diverse selection of allocation options, how do you know which one(s) may best meet your retirement goals?

When determining which allocation options are right for you, how the indexes may have performed in the past (based on back-testing) may be an important consideration. The table on the following page shows hypothetical interest crediting rates over the last 10 years for the indexed interest options available with the JourneyMark with Expanse Rider, assuming historical or back-tested index performance. Keep in mind that past performance, whether actual or back-tested, does not guarantee future results.

Guarantees

Regardless of which option(s) you choose, your money is protected from market uncertainty because interest credited will never be less than 0%. Additionally, over the life of your contract, you are guaranteed to receive no less than 87.5% of the contract's premium minus withdrawals (withdrawal charges and market value adjustment excluded), plus interest credited at a guaranteed rate, as shown on your contract's data page.

For descriptions of available allocation options and how interest is credited, refer to the JourneyMark Allocation Options brochure.

Hypothetical Interest Crediting Rate*

Last 10 Years (12/31/2013-12/31/2023)

= Highest indexed interest option performance per year

Indexed Interest Option	Assumed Participation Rate*	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Average Annual Credited Rate*
Citi Flexi-Beta 5 Excess Return Index,** 1-Year Point-to-Point	185%	15.04%	1.46%	18.26%	25.83%	0.00%	9.97%	6.91%	6.91%	0.00%	14.70%	9.61%
Citi Flexi-Beta 5 Excess Return Index,** 2-Year Point-to-Point	262%	0.00%	23.54%	0.00%	66.06%	0.00%	11.50%	0.00%	19.33%	0.00%	0.00%	10.62%
Citi Flexi-Beta 5 Excess Return Index,** 5-Year High Water Mark	232%	0.00%	0.00%	0.00%	0.00%	92.07%	0.00%	0.00%	0.00%	0.00%	22.59%	8.94%
Goldman Sachs Pathfinder Index,† 1-Year Point-to-Point	86%	18.88%	0.00%	1.78%	27.94%	0.00%	26.27%	7.92%	6.84%	0.00%	0.00%	8.46%
Goldman Sachs Pathfinder Index,† 2-Year Point-to-Point	139%	0.00%	11.26%	0.00%	48.96%	0.00%	13.95%	0.00%	24.88%	0.00%	0.00%	8.96%
S&P 500® Index, 1-Year Point-to-Point	50%	5.70%	0.00%	4.77%	9.71%	0.00%	14.44%	8.13%	13.45%	0.00%	12.12%	6.70%

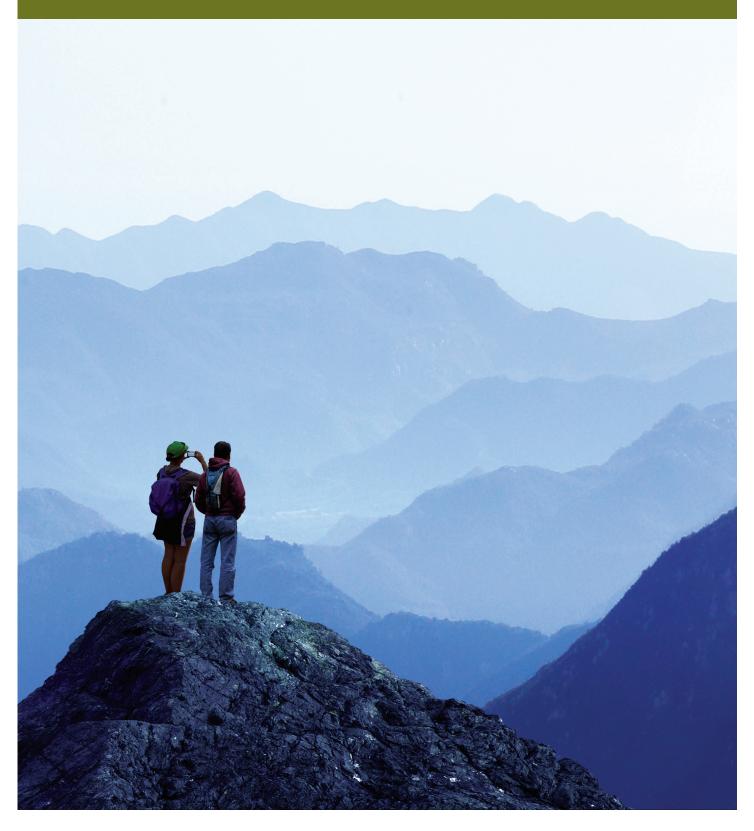
Hypothetical examples are non-guaranteed values based on index performance for the last 10 calendar years (12/31/2013–12/31/2023). Hypothetical interest crediting rates are based on index changes over the crediting periods and application of the participation rate shown. Keep in mind that past performance, whether actual or back-tested, is no guarantee of future results. Actual performance may vary.

Important Notice Regarding Back-Tested Performance: Performance prior to the index inception date is solely hypothetical and for informational purposes only. Index weights may not be optimal. A different combination may perform better. Indexes are not actively managed. Hypothetical back-tested data reflects application of index methodology and selection of the index components with the benefit of hindsight. Proxy components may be used where performance information about an index component was not available or the index component did not at the time meet certain requirements for inclusion within the index. No hypothetical back-tested performance can completely account for the impact of financial risk in actual trading. Many factors not accounted for can affect actual performance.

These hypothetical benefits and values are based on assumptions such as performance of the index and other factors that may be changed by the insurer, and are not guaranteed. Actual results may be higher or lower.

- * Rates and indexed interest options shown apply to the JourneyMark 10-year product with Expanse Rider, effective March 15, 2024, and are subject to change. Rates differ by product version and can change for each crediting period. The minimum participation rate is 4% for the S&P 500 index option and 10% for all other index options.
- ****Citi Flexi-Beta 5 Excess Return Index (the "Index"): All index performance data for the Index prior to March 16, 2021, is hypothetical and back-tested, as the Index did not exist prior to that date. Hypothetical back-tested data reflects application of index methodology and selection of the index components with the benefit of hindsight—that is, Citigroup Global Markets Limited (the "Index Administrator") developed the rules of the Index with the benefit of being able to evaluate how the Index rules would have caused the Index to perform had it existed during the hypothetical back-tested period. Performance prior to the index inception date is solely hypothetical and for informational purposes only. The hypothetical back-tested performance of the Index might look different if it covered a different historical period. The market conditions that existed during the hypothetical back-tested period may not be representative of market conditions that will exist in the future. The Index is not actively managed. No hypothetical back-tested performance can completely account for the impact of financial risk in actual trading. Many factors not accounted for can affect actual performance. The Index Administrator provides no assurance or guarantee that the Index will operate or would have operated in the past in a manner consistent with the back-tested performance. In addition, the method by which the levels of certain of the Index constituent indices were calculated during certain portions of the hypothetical back-tested period differ in certain respects from the method by which those levels are currently calculated, as described in more detail in the Index disclosure document available at https://investmentstrategies.citi.com.
- † **GS Pathfinder Index:** Back-tested performance prior to index inception (8/7/2020) was calculated by Goldman Sachs prior to 8/27/2013, and calculated by the calculation agent, Solactive, thereafter. Back-tested performance is for illustrative purposes only. Goldman Sachs provides no assurance or guarantee that the index will operate or would have operated in the past in a manner consistent with the back-tested performance.

Talk to your insurance professional to help determine which allocation options may be right for you.



Citi Flexi-Beta 5 Excess Return Index Disclosure:

Citi and Citi and Arc design are trademarks and service marks of Citigroup Inc. or its affiliates, are used and registered throughout the world, and are used under license for certain purposes by Integrity Life Insurance Company ("Integrity") or its affiliates (the "Licensee"). Citigroup Global Markets Limited ("Citigroup") has licensed the Citi Flexi-Beta 5 ER Index (the "Index") to the Licensee for its sole benefit. Neither the Licensee nor JourneyMark (the "Product") is sponsored, endorsed, sold or promoted by Citigroup or any of its affiliates. Citigroup makes no representation or warranty, express or implied, to persons investing in the Product. Such persons should seek appropriate advice before making any investment. The Index has been designed and is compiled, calculated, maintained and sponsored by Citigroup without regard to Licensee, the Product or any investor in the Product. Citigroup is under no obligation to continue sponsoring or calculating the Index. CITIGROUP DOES NOT GUARANTEE THE ACCURACY OR PERFORMANCE OF THE INDEX, THE INDEX METHODOLOGY, THE CALCULATION OF THE INDEX OR ANY DATA SUPPLIED BY CITIGROUP FOR USE IN CONNECTION WITH THE PRODUCT AND DISCLAIMS ALL LIABILITY FOR ANY SPECIAL, INDIRECT, CONSEQUENTIAL DAMAGES EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES. Please see https://investmentstrategies.citi.com/cis/us for additional important information about the Citi Flexi-Beta 5 ER Index.

Goldman Sachs Pathfinder Index Disclosure:

This fixed indexed annuity is not sponsored, endorsed, sold, guaranteed, underwritten, distributed or promoted by Goldman, Sachs & Co. or any of its affiliates (including Goldman Sachs Asset Management, L.P.), with the exception of any endorsement, sales, distribution or promotion of this product, JourneyMark, that may occur through its affiliates that are licensed insurance agencies (excluding such affiliates, individually and collectively, "Goldman Sachs") or its third party data providers. Goldman Sachs and its third party data providers make no representation or warranty, express or implied, regarding the advisability of investing in annuities generally or in fixed indexed annuities or the investment strategy underlying this fixed indexed annuity, particularly, the ability of the GS Pathfinder Index to perform as intended, the merit (if any) of obtaining exposure to the GS Pathfinder Index, or the suitability of purchasing or holding interests in this fixed indexed annuity. Goldman Sachs and its third party data providers do not have any obligation to take the needs of the holders of this fixed indexed annuity into consideration in determining, composing or calculating the GS Pathfinder Index. GOLDMAN SACHS AND ITS THIRD PARTY DATA PROVIDER DO NOT GUARANTEE THE ACCURACY AND/OR COMPLETENESS OF GS PATHFINDER INDEX, INDEX DATA OR OF THE METHODOLOGY UNDERLYING THE INDEX, THE CALCULATION OF THE INDEX OR ANY DATA SUPPLIED BY IT FOR USE IN CONNECTION WITH THIS FIXED INDEXED ANNUITY. GOLDMAN SACHS AND ITS THIRD PARTY DATA PROVIDERS EXPRESSLY DISCLAIM ALL LIABILITY FOR ANY SPECIAL, PUNITIVE, INDIRECT OR CONSEQUENTIAL DAMAGE EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES

THIRD PARTY DATA IS USED UNDER LICENSE AS A SOURCE OF INFORMATION FOR GS PATHFINDER INDEX. THIRD PARTY PROVIDER HAS NO OTHER CONNECTION TO GOLDMAN SACHS INDEXES AND SERVICES AND DOES NOT SPONSOR, ENDORSE, RECOMMEND OR PROMOTE ANY GOLDMAN SACHS INDEX OR SERVICES. THIRD PARTY PROVIDER HAS NO OBLIGATION OR LIABILITY IN CONNECTION WITH THE GOLDMAN SACHS INDEX AND SERVICES. THIRD PARTY PROVIDER DOES NOT GUARANTEE THE ACCURACY AND/OR THE COMPLETENESS OF ANY MARKET DATA LICENSED TO GOLDMAN SACHS AND SHALL NOT HAVE ANY LIABILITY FOR ANY ERRORS, OMISSIONS, OR INTERRUPTIONS THEREIN. THERE ARE NO THIRD PARTY BENEFICIARIES OF ANY AGREEMENTS OR ARRANGEMENTS BETWEEN THIRD PARTY PROVIDER AND GOLDMAN SACHS.

S&P 500 Index Disclosure:

The S&P 500® is a product of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and has been licensed for use by Integrity Life Insurance Company (Integrity Life). S&P®, S&P 500®, US 500, The 500, iBoxx®, iTraxx® and CDX® are trademarks of S&P Global, Inc. or its affiliates ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones") and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Integrity Life. It is not possible to invest directly in an index. Integrity's fixed indexed annuities are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P or any of their respective affiliates (collectively, "S&P Dow Jones Indices"). S&P Dow Jones Indices makes no representation or warranty, express or implied, to the owners of the Integrity fixed indexed annuities or any member of the public regarding the advisability of investing in securities generally or in Integrity fixed indexed annuities particularly or the ability of the S&P 500® to track general market performance. Past performance of an index is not an indication or guarantee of future results. S&P Dow Jones Indices' only relationship to Integrity Life with respect to the S&P 500® is the licensing of the Index and certain trademarks, service marks and/or trade names of S&P Dow Jones Indices and/or its licensors. The S&P 500® is determined, composed and calculated by S&P Dow Jones Indices without regard to Integrity Life or the Integrity fixed indexed annuities. S&P Dow Jones Indices have no obligation to take the needs of Integrity Life or the owners of Integrity fixed indexed annuities into consideration in determining, composing or calculating the S&P 500®. S&P Dow Jones Indices have no obligation or liability in connection with the administration, marketing or trading of Integrity fixed indexed annuities. There is no assurance that investment products based on the S&P 500® will accurately track index performance or provide positive investment returns. S&P Dow Jones Indices LLC is not an investment adviser, commodity trading advisory, commodity pool operator, broker dealer, fiduciary, promoter" (as defined in the Investment Company Act of 1940, as amended), "expert" as enumerated within 15 U.S.C. § 77k(a) or tax advisor.

Inclusion of a security, commodity, crypto currency or other asset within an index is not a recommendation by S&P Dow Jones Indices to buy, sell, or hold such security, commodity, crypto currency or other asset, nor is it considered to be investment advice or commodity trading advice.

NEITHER S&P DOW JONES INDICES NOR THIRD PARTY LICENSOR GUARANTEES THE ADEQUACY, ACCURACY, TIMELINESS AND/OR THE COMPLETENESS OF THE S&P 500® OR ANY DATA RELATED THERETO OR ANY COMMUNICATION, INCLUDING BUT NOT LIMITED TO, ORAL OR WRITTEN COMMUNICATION (INCLUDING ELECTRONIC COMMUNICATIONS) WITH RESPECT THERETO. S&P DOW JONES INDICES SHALL NOT BE SUBJECT TO ANY DAMAGES OR LIABILITY FOR ANY ERRORS, OMISSIONS, OR DELAYS THEREIN. S&P DOW JONES INDICES AND MAKES NO EXPRESS OR IMPLIED WARRANTIES, AND EXPRESSLY DISCLAIMS ALL WARRANTIES, OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE OR AS TO RESULTS TO BE OBTAINED BY INTEGRITY LIFE, OWNERS OF INTEGRITY FIXED INDEXED ANNUITIES OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE S&P 500® OR WITH RESPECT TO ANY DATA RELATED THERETO. WITHOUT LIMITING ANY OF THE FOREGOING, IN NO EVENT WHATSOEVER SHALL S&P DOW JONES INDICES BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES INCLUDING BUT NOT LIMITED TO, LOSS OF PROFITS, TRADING LOSSES, LOST TIME OR GOODWILL, EVEN IF THEY HAVE BEEN ADVISED OF THE POSSIBLITY OF SUCH DAMAGES, WHETHER IN CONTRACT, TORT, STRICT LIABILITY, OR OTHERWISE. S&P DOW JONES INDICES HAS NOT REVIEWED, PREPARED AND/OR CERTIFIED ANY PORTION OF, NOR DOES S&P DOW JONES INDICES HAVE ANY CONTROL OVER, THE LICENSEE PRODUCT REGISTRATION STATEMENT, PROSPECTUS OR OTHER OFFERING MATERIALS. THERE ARE NO THIRD-PARTY BENEFICIARIES OF ANY AGREEMENTS OR ARRANGEMENTS BETWEEN S&P DOW JONES INDICES AND INTEGRITY LIFE, OTHER THAN THE LICENSORS OF S&P DOW JONES INDICES.

JourneyMark is a modified single premium deferred annuity issued by Integrity Life Insurance Company, Cincinnati, OH.



A member of Western & Southern Financial Group

JourneyMark products are designed and exclusively marketed by Legacy Marketing Group®, an independent agency.



dba: Legacy Marketing Insurance Services (CA Only) 5341 Old Redwood Highway, Suite 400, Petaluma, CA 94954

JourneyMark is issued by Integrity Life Insurance Company, Cincinnati, OH, which operates in DC and all states except NY. Product and feature availability, as well as benefit provisions, vary by state. See your financial professional for details and limitations. For use with Modified Single Premium Deferred Annuity Contract With Indexed Interest Options and Market Value Adjustment Feature series ICC20 INT-17 2004, ICC20 IR.39 GLWB 2004, ICC20 IR.40 ELG 2004, ICC20 IR.41 AB 2004, ICC20 IR.42 2004 WWC, ICC20 IE.47 SI-0Y-PTP 2004, ICC20 IE.48 SI-MY-PTP 2004, ICC20 IE.48 SI-MY-HWM 2004.

W&S Financial Group Distributors, Inc. (doing business as W&S Financial Insurance Services in CA) is an affiliated life insurance agency of the issuer. Both companies are members of Western & Southern Financial Group. JourneyMark is a registered service mark of Legacy Marketing Group. Issuer has sole financial responsibility for its products. Payment of benefits under this annuity contract is the obligation of, and is guaranteed by, the insurance company issuing the annuity. Guarantees are based on the claims-paying ability of the insurance company. Products are backed by the full financial strength of Integrity.

An annuity is a long-term financial vehicle designed for retirement. An insurance company accepts premiums and provides future income or a lump-sum amount to the contract owner by contractual agreement.

Earnings and pre-tax payments are subject to ordinary income tax at withdrawal. Withdrawals may be subject to charges. Withdrawals of taxable amounts from an annuity are subject to ordinary income tax, and, if taken before age 59½, may be subject to a 10% IRS penalty. Neither Western & Southern member companies, nor their agents, offer tax advice. For specific tax information, consult your attorney or tax advisor. Interest rates are declared by the insurance company at annual effective rates, taking into account daily compounding of interest. Product and feature availability, as well as benefit provisions, vary by state. See your financial professional for product details and limitations.

No bank guarantee. • Not a deposit. • May lose value. • Not FDIC/NCUA insured. • Not insured by any federal government agency.