

Modified Single Premium Deferred Index Annuity Issued by Ameritas Life Insurance Corp. (Ameritas), Lincoln, NE

# ApexAdvantage

## PAST PERFORMANCE

The ApexAdvantage fixed index annuity from Ameritas Life Insurance Corp. offers a wide selection of interest crediting options. Options include a fixed account that credits a fixed interest rate and index options that credit interest based on the performance of a specific market index.

For descriptions of available index options, how interest is credited, and how index options might help you further your retirement goals, refer to the ApexAdvantage Interest Crediting Options brochure.

### Choosing Interest Crediting Options That Meet Your Goals

How the interest crediting options may have performed in the past can be an important factor when deciding which options may best meet your retirement goals. On the following page, you'll find a chart showing hypothetical interest crediting rates over the last 10 years for index options available with ApexAdvantage. These examples draw on historical or back-tested index performance and are not guarantees of future results. However, they are a great way to help understand how interest crediting might look with each option.

#### Backed by Guarantees

ApexAdvantage offers guarantees to ensure your money is protected from market downturns. The fixed account offers a competitive interest rate that is guaranteed\* for a one-year period. Interest accrues daily and is credited monthly rather than at the end of the one-year period, making the fixed account a valid option for a share of your money if you anticipate making periodic withdrawals.

The index options allow you to benefit from market gains without exposing your money to market declines. These options are protected by a floor, so your earned interest will never be less than 0%. In exchange for this built-in protection, earnings within the index options are limited to a percentage of market increases, known as a participation rate. The minimum participation rate is 10% for all index options.

\* Guarantees are based on the claims-paying ability of Ameritas Life Insurance Corp. The current Guaranteed Minimum Interest Rate for the Fixed Account is shown on your policy schedule.

THIS INSERT SHOULD ONLY BE USED IN CONJUNCTION WITH THE APEXADVANTAGE PRODUCT BROCHURE AND INTEREST CREDITING OPTIONS BROCHURE.

# Hypothetical Interest Crediting Rate\*

Last 10 Years (1/1/2015-12/31/2024)

Interest Crediting Option	Assumed Rate*	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Average Annual Return*
One-Year S&P 500® Point-to-Point	45% Participation	0.00%	4.29%	8.74%	0.00%	13.00%	7.32%	12.10%	0.00%	10.90%	10.49%	6.57%
One-Year S&P MARC 5% Index Point-to-Point	150% Participation	0.00%	6.48%	16.07%	0.00%	20.55%	12.42%	0.42%	0.00%	5.19%	5.80%	6.47%
One-Year BNPP US Governance Multi Asset Index Point-to-Point	165% Participation	3.99%	13.47%	6.47%	0.00%	17.87%	10.03%	9.44%	0.00%	0.00%	0.00%	5.95%
Two-Year S&P MARC 5% Index Point-to-Point	205% Participation	0.00%	2.60%	0.00%	14.47%	0.00%	47.40%	0.00%	0.00%	0.00%	15.30%	7.16%
Two-Year BNPP US Governance Multi Asset Index Point-to-Point	230% Participation	0.00%	24.79%	0.00%	0.00%	0.00%	40.40%	0.00%	4.45%	0.00%	0.00%	6.23%

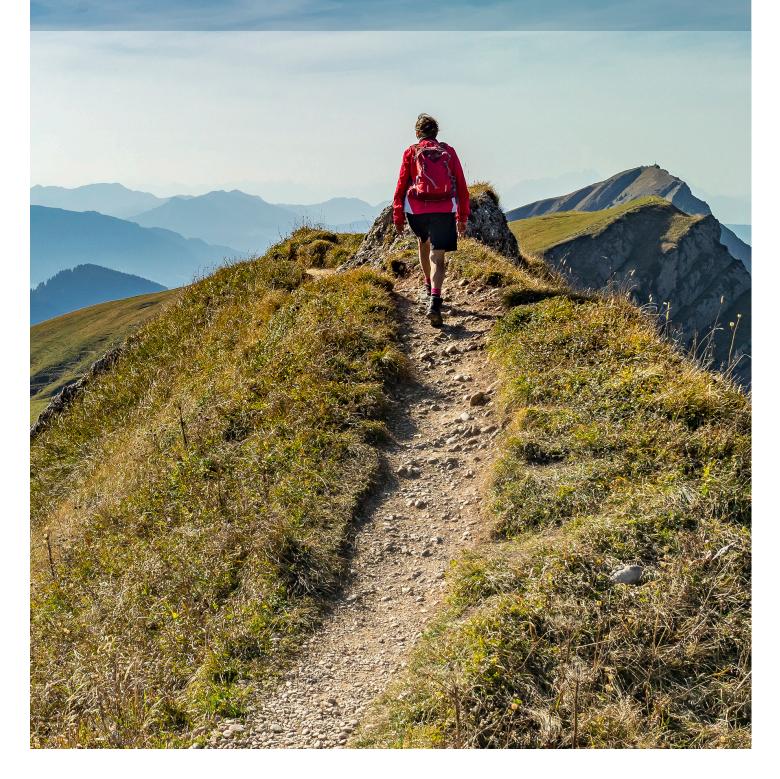
Hypothetical examples are based on index performance for the last 10 calendar years (1/1/2015–12/31/2024). Yearly index rates reflect the interest crediting rate based on index value changes over the term period. "Average Annual Return" reflects the 10-year average annualized return. Keep in mind that past performance, whether actual or back-tested, is no guarantee of future results. Any such example must not be regarded as guaranteed or as an estimate of future performance.

The S&P MARC 5% Index, launched on 3/27/2017, is a new index with limited historical information. For index information, visit https://www.spglobal.com/spdji/en/indices/strategy/sp-marc-5-index/#overview.

The BNPP US Governance Multi Asset Index, launched on 5/25/2022, is a new index with limited historical information. For index information, visit https://governance-multi-asset-index.bnpparibas.com.

\* Reflects rates effective March 5, 2025, and subject to change. Rates can change for each index period. The guaranteed minimum participation rate is 10% for all index options.

Talk to your insurance professional to help determine which interest crediting options may be right for you.



Policies are issued by Ameritas Life Insurance Corp., Lincoln, NE.



Products are designed in conjunction with Ameritas and exclusively marketed by Legacy Marketing Group®.



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In approved states, ApexAdvantage Index Annuity (Form ICC22 2707 with ICC22 2707-SCH or 2707 with 2707-SCH) and riders are issued by Ameritas Life Insurance Corp. (Ameritas). **IN IDAHO AND OREGON**—Policy Forms ICC22 2707 1-22 with ICC22 2707-SCH 1-22 and Rider Forms ICC22 IOR-100 1-22, ICC16 MVAR 11-16, ICC22 GLWB-100 1-22, ICC GLWB-101 1-22, ICC16 FWR 11-16, ICC16 WSC-CR 11-16, ICC16 WSC-TIR 11-16, ICC16 WSC-HHC 11-16. Ameritas and Legacy Marketing Group are separate, independent entities.

Policies, index strategies, and riders may vary and may not be available in all states. Optional riders may have limitations, restrictions, and additional charges. Guarantees are based on the claims-paying ability of Ameritas Life Insurance Corp.

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