

## Get Fit With MyFit PROGRAM DETAILS AND RULES

### OVERVIEW

Sell three FlexMark Select<sup>SM</sup> fixed index annuity applications that include the MyFit Income Rider<sup>SM</sup> or MyFit Income Rider<sup>SM</sup> With Booster and earn a Fitbit Alta<sup>TM</sup> fitness wristband!

### ELIGIBILITY

- FlexMark Select<sup>SM</sup> applications with the MyFit Income Rider<sup>SM</sup> or MyFit Income Rider<sup>SM</sup> With Booster must be submitted to Ameritas' Administrative Office between December 1, 2018, and February 28, 2019, and be issued with commissions paid by March 29, 2019.
- The Producer must: (1) be the writing agent; (2) be licensed, contracted, and appointed with Ameritas Life Insurance Corp. to sell FlexMark Select<sup>SM</sup>, and be in good standing with Ameritas and Legacy; and (3) have no outstanding chargebacks, debit balance, or monies owed to Legacy at the close of the qualification period and when any award is made.
- Applications received during the eligibility period with the same owner Social Security number will count as a single application, except where one application is for a qualified contract and the other application is for a nonqualified contract.
- LOAs are excluded from this program.

### PAYMENT

- After a total of three or more eligible applications are received, issued, and have commissions paid during the qualification period, the writing Producer will receive one Fitbit Alta<sup>TM</sup> fitness wristband (Fitbit).
- The Fitbit is awarded to the primary writing agent on eligible applications (split cases will be given to the first eligible agent listed on the application).
- If the Producer's commissions are assigned pursuant to an *Assignment of Commissions* form, the Fitbit will be awarded to the assignee, not the writing Producer(s).
- Fitbits will be awarded approximately 30 days following the date commissions are paid on eligible applications.

### GENERAL GUIDELINES

- Should Legacy Marketing Group<sup>®</sup>, Ameritas, or a policyholder cancel the contract for any reason, the Fitbit will not be awarded.
- The retail value of the Fitbit will be reported as income earned in the year distributed, and a 1099 will be issued. We recommend that you consult a tax adviser regarding any tax ramifications.
- This promotion is offered solely by Legacy Marketing Group<sup>®</sup>, and Legacy, at its sole discretion, reserves the right to determine participant eligibility and final Fitbit awards, and to revise the guidelines as needed.

### QUESTIONS?

Contact a Legacy Relationship Manager at **800-395-1053, Ext. 4002**.



As an independent insurance Producer, you are ultimately responsible for complying with state and federal laws governing the marketing of insurance products and for acting in the best interest of your clients when making product recommendations.

Fitbit Alta<sup>TM</sup> and Fitbit<sup>®</sup> are trademarks of Fitbit, Inc., and/or its affiliates in the United States and other countries. Fitbit is not an affiliate of Legacy, Ameritas, or any of its affiliates.

In approved states, FlexMark Select<sup>SM</sup> Index Annuities (Form 2705) and riders are issued by Ameritas Life Insurance Corp. (Ameritas) located at 5900 O Street, Lincoln, NE 68510. Products are designed in conjunction with Ameritas and exclusively marketed by Legacy Marketing Group<sup>®</sup>. Ameritas and Legacy Marketing Group<sup>®</sup> are separate, independent entities. FlexMark Select<sup>SM</sup> Index Annuities are single premium deferred annuities that offer a fixed interest option and index interest options. The index options are not securities. Keep in mind, your clients are not participating in the market or investing in any stock or bond. Policies, index strategies, and riders may vary and may not be available in all states. Optional features and riders may have limitations, restrictions, and additional charges. Product guarantees are based on the claims-paying ability of Ameritas Life Insurance Corp. Refer to brochures for additional details. FlexMark Select<sup>SM</sup> and MyFit Income Rider<sup>SM</sup> are service marks of Legacy Marketing Group<sup>®</sup>. Unless otherwise specified, any person or entity referenced herein is not an affiliate of Ameritas or any of its affiliates.

Income riders are not available on certain tax-qualified plan types. Upgraded income riders are available for an annual charge of 0.95% for the MyFit Income Rider<sup>SM</sup> and 1.05% for the MyFit Income Rider<sup>SM</sup> With Booster (not available in all states).